

# christina singer

clever design—not just a pretty typeface

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## work experience

**University of Florida Off Campus Life** 8.2015–present | Gainesville, FL

### Graphic Design Graduate Assistant

Design editorial layouts within UF brand standards for the Gator Guide to Off Campus Life (OCL) annual publication. Work with local printers. Illustrate a map of Gainesville with points of interest. Design for internal needs such as annual reports and contracts. Create social media graphics for and photograph OCL events. Redesign the OCL logo and promotional materials. Advise students and family members about living off-campus.

**English Program in Korea** 8.2014–8.2015 | Busan, South Korea

### Guest English Teacher

Teach English as a Second Language to Korean children, grades 3–6, with Korean co-teachers at Changjin Elementary school. Lead small group after school English classes. Plan and direct summer and winter break English camps. Promote cultural exchange through classroom activities.

**EatingWell Media Group (Meredith Corp)** 6.2013–3.2014 | Shelburne, VT

### Associate Art Director

Design editorial layouts and assist with a redesign of EatingWell magazine. Create and contribute to inspiration boards and issue planning. Design graphics for the website and social media pages. Assist with and direct food photo shoots. Organize meetings and communicate with stylists and photographers. Research and hire freelance illustrators and photographers for magazine artwork. Design publications, brochures, and recipe cards for external licensed affiliates. Taste test EatingWell test kitchen recipes.

## education

**University of Florida** 8.2015–5.2018 (expected) | Gainesville, FL

### M.F.A. in Studio Art—Concentration in Graphic Design

**East Tennessee State University** 8.2008–5.2013 | Johnson City, TN

### B.F.A. in Studio Art—Concentration in Graphic Design, Marketing minor

Senior B.F.A. screen printing exhibition, Magna Cum Laude, 4 × ETSU Dean's List, Sigma Alpha Lambda & Alpha Lambda Delta honor societies, summer 2011 study abroad: ETSU Rome Architectural History, Chinese Club, and the International Friendship Program

**Girls Preparatory School** Class of 2008 | Chattanooga, TN

Beta Club, pole vault school record 10', swimming, diving, & climbing

### skills

graphic design, editorial design, UX/UI design, typography, art direction, letterpress, screen printing, book arts, digital fabrication, writing, design anthropology, & research

### software

Sketch, InDesign, Photoshop, Illustrator, Acrobat, Dreamweaver, WordPress, InVision, & MS Office

### language

English: native

Spanish & Korean: basic

### philanthropic design

2016–present: PSCORE (People for Successful Korean Reunification)

### other experience

TEFL certificate, graphic design internship, client work via graphic design workshops at UF & ETSU, lifeguard, computer lab monitor, outdoor adventure & backpacking guide, & gymnastics coach

### Gallup's StrengthsFinder (top 5)

activator, empathy, achiever, belief, & adaptability

**Enneagram Type:** 8 with a 7 wing

**Myers-Briggs Type Indicator:** INTJ

### hobbies

swimming, kayaking, hiking, cycling, traveling, snorkeling, making videos, photography, & playing video games